

# MUSEUM OF THE MOVING IMAGE

**FOR IMMEDIATE RELEASE**

## **NEW WORK FROM YOUNG-HAE CHANG HEAVY INDUSTRIES, 'AMERICAN MESHUGGANA,' ON VIEW**

**May 16–September 21, 2014**



YOUNG-HAE CHANG HEAVY INDUSTRIES. *AMERICAN MESHUGGANA* (2014). Image courtesy of the artists.

Astoria, New York, May 15, 2014—Museum of the Moving Image presents a new video installation, *AMERICAN MESHUGGANA*, by the South Korea-based art collective YOUNG-HAE CHANG HEAVY INDUSTRIES. The new work places the duo's signature text-based animations set to an original jazz score on a noirish, continuous black-and-white shot of urban traffic. The 18-minute video, which winds its way from an imaginary Chinese restaurant in Astoria to Nazi-occupied Paris, was commissioned by the Museum. It will be on view in the lobby, as a 50x8-foot-long projection, from May 16 through September 21, 2014 and was organized by Associate Curator of Digital Media Jason Eppink.

"YOUNG-HAE CHANG HEAVY INDUSTRIES has goaded and seduced viewers, both on- and off- line, for fifteen years with its distinct brand of fast-paced, text-based video works," said Eppink. "*AMERICAN MESHUGGANA* represents a stunning evolution of its style. This moody daydream about the desire to be someone else is as elusive as it is hypnotic."

YOUNG HAE CHANG HEAVY INDUSTRIES (YHCHI), formed in 1999 and based in Seoul, South Korea, is the two-artist collective of Young-hae Chang (South Korea) and Marc Voge (United States). The artists use Adobe Flash to synchronize rapidly moving text with original jazz scores, creating videos that blur the boundary between poetry and moving image. Their works—ranging from provocative noir fantasies to tongue-in-cheek manifestos—address themes of identity, sexuality, and politics. YHCHI has made work in 21 languages; much of it is presented online at [www.yhchang.com](http://www.yhchang.com) and at some of the major art institutions in the world. It has made commissioned works for the Tate in London, the Centre Pompidou in Paris, and the New Museum in New York.

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## MUSEUM INFORMATION

**Museum of the Moving Image** ([movingimage.us](http://movingimage.us)) advances the understanding, enjoyment, and appreciation of the art, history, technique, and technology of film, television, and digital media. In its stunning facilities—acclaimed for both its accessibility and bold design—the Museum presents exhibitions; screenings of significant works; discussion programs featuring actors, directors, craftspeople, and business leaders; and education programs which serve more than 50,000 students each year. The Museum also houses a significant collection of moving-image artifacts.

Hours: Wednesday-Thursday, 10:30 a.m. to 5:00 p.m. Friday, 10:30 to 8:00 p.m. Saturday-Sunday, 11:30 a.m. to 7:00 p.m.

Film Screenings: Friday evenings, Saturdays and Sundays, and as scheduled. Tickets for regular film screenings are included with paid Museum admission and free for members.

Museum Admission: \$12.00 for adults; \$9.00 for persons over 65 and for students with ID; \$6.00 for children ages 3-12. Children under 3 and Museum members are admitted free. Admission to the galleries is free on Fridays, 4:00 to 8:00 p.m. Tickets for special screenings and events may be purchased in advance by phone at 718 777 6800 or online.

Location: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: M (weekdays only) or R to Steinway Street. Q (weekdays only) or N to 36 Avenue.

Program Information: Telephone: 718 777 6888; Website: [movingimage.us](http://movingimage.us)

Membership: <http://movingimage.us/support/membership> or 718 777 6877

The Museum is housed in a building owned by the City of New York and located on the campus of Kaufman Astoria Studios. Its operations are made possible in part by public funds provided through the New York City Department of Cultural Affairs, the New York City Economic Development Corporation, the New York State Council on the Arts, the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services, and the Natural Heritage Trust (administered by the New York State Office of Parks, Recreation, and Historic Preservation). The Museum also receives generous support from numerous corporations, foundations, and individuals. For more information, please visit [movingimage.us](http://movingimage.us).

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