

MUSEUM OF THE MOVING IMAGE

FOR IMMEDIATE RELEASE

PRESIDENTS WEEK WITH 'INDIE ESSENTIALS' VIDEO GAME EXHIBITION, GAME-MAKING WORKSHOPS, AND DAILY SCREENINGS OF 'THE MUPPET SHOW'

Museum open every day during NYC public schools Midwinter Recess

February 17–21, 2014 (Workshops continue through February 23)

Astoria, New York, February 6, 2014—During the Presidents Week holiday period, Museum of the Moving Image welcomes families to explore its latest video game exhibitions ***Indie Essentials: 25 Must-Play Video Games*** and ***Madden NFL: 25 Years and Running***, as well as its core exhibition ***Behind the Screen***. In addition, the Museum will present daily **Game-Making Game workshops**, a fun and educational companion to the *Indie Essentials* exhibition (daily at 1:30 and 2:45 p.m.), and screenings of ***The Muppet Show*** (daily at 1:00 p.m.), three episodes featuring Steve Martin, Carol Burnett, and Rita Moreno as guest hosts. These programs will be offered Monday, February 17, through Friday, February 21 (with workshops continuing through February 23). Full schedule and descriptions are included below.

Please also note the special holiday openings: Monday, February 17, and Tuesday, February 18, from 10:30 a.m. to 5:00 p.m.

The Muppet Show screenings are part of the ongoing series *Jim Henson's World*, presented in conjunction with the creation of a new permanent gallery devoted to the work of Henson, which will open in 2015.

Tickets for screenings are included with paid Museum admission (\$12 adults / \$9 seniors and students / \$6 children 3–12 / free for Museum members); there is a materials fee for participating in the workshop. Museum members may reserve tickets in advance.

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PRESIDENTS WEEK 2014 PROGRAM SCHEDULE

Screening: *The Muppet Show*. Carol Burnett, Steve Martin, and Rita Moreno
Monday, February 17–Friday, February 21

Daily at 1:00 p.m.

Total running time 78 mins. *The Muppet Show* was the most widely watched television show around the world in the late 1970s. Every week, special guest performers joined Muppet regulars including Miss Piggy, Kermit, Rowlf, and Fozzie. These three episodes feature guest stars currently being honored for their lifetime achievements: Rita Moreno, winner of the Screen Actors Guild Lifetime Achievement Award, and a Grammy-Oscar-Emmy-Tony winner, earned her first Emmy for her appearance on the series' debut broadcast in 1976. Steve Martin, who recently received an Honorary Award from the Academy of Motion Picture Arts and Sciences, brought his act to Episode 208, 1977. Finally, Carol Burnett, the 2013 recipient of the Mark Twain Prize for American Humor danced her way through Episode 515 (1980), a dance marathon episode which won an Emmy for Outstanding Writing.

Workshop: The Game-Making Game

Monday, February 17–Sunday, February 23

Daily at 1:30 and 2:45 p.m.

Recommended for ages 8 and up. The exhibition *Indie Essentials: 25 Must-Play Video Games* showcases the work of game designers and developers who have taken daring creative risks to explore new forms and methods of play. All games, from Tic Tac Toe to Madden NFL, are actually systems that share common features. In this 60-minute workshop, children learn what makes a game a game—and what makes a game fun—by making one, using tokens, die, game chips, and other materials.

Materials fee: \$5 (free for Family-level members and above). Family-level members may reserve tickets in advance. Otherwise, register upon arrival at the Museum's admissions desk. Space is first-come, first-served. For more information about becoming a member and to join online, click here. Ages 8+

CURRENT EXHIBITIONS:

Indie Essentials: 25 Must-Play Video Games

Through March 2, 2014, in the third-floor changing exhibitions gallery
Presented with IndieCade: International Festival of Independent Games, this exhibition features 25 top independent games. They will include cutting-edge titles—notably the award winners of 2013 IndieCade Festival—presented alongside a selection of independent games that have had great impact on game design and culture in the last decade. (A family gallery guide is available at admissions.)

Madden NFL: 25 Years and Running

Through February 23, 2014, in the Nam June Paik Room / HBO Production Lab
As New York and New Jersey play host to Super Bowl XLVIII this February, this exhibition looks back on 25 years of the groundbreaking video game franchise *Madden NFL*, highlighting the game's focus on sports simulation, and its aesthetic evolution and enduring cultural legacy. It features five playable games, from the original *John Madden Football* (1988) on Apple II to the latest release *Madden NFL 25* (2013) on

Xbox One, presented as a large-scale projection.

Behind the Screen

The Museum's dynamic core exhibition features more than 1,400 historical objects, art works, video clips, and interactive experiences that show how moving images are made, marketed, and exhibited. Visitors can create their own short animations, star in their own Video Flipbook, experiment with sound effects and film music, and more. A selection of classic video arcade games and console games are available for play. In the Tut's Fever Movie Palace, an artwork and theater created by Red Grooms and Lysiane Luong, episodes of *Atom Man vs. Superman* (Dir. Spencer Gordon Bennet, 1950) screens daily at 2:00 p.m. (recommended for ages 8+)

For a full list of exhibitions and installations, visit movingimage.us/exhibitions/

MUSEUM INFORMATION

Museum of the Moving Image (movingimage.us) advances the understanding, enjoyment, and appreciation of the art, history, technique, and technology of film, television, and digital media. In its expanded and renovated facilities—acclaimed for both its accessibility and bold design—the Museum presents exhibitions; screenings of significant works; discussion programs featuring actors, directors, craftspeople, and business leaders; and education programs which serve more than 50,000 students each year. The Museum also houses a significant collection of moving-image artifacts.

Hours: Wednesday-Thursday, 10:30 a.m. to 5:00 p.m. Friday, 10:30 to 8:00 p.m. Saturday-Sunday, 11:30 a.m. to 7:00 p.m. **Holiday hours:** The Museum will be open Monday, February 17 (Presidents Day) and Tuesday, February 18, from 10:30 a.m. to 5:00 p.m.

Film Screenings: Friday evenings, Saturdays and Sundays, and as scheduled. Tickets for regular film screenings are included with paid Museum admission and free for members.

Museum Admission: \$12.00 for adults; \$9.00 for persons over 65 and for students with ID; \$6.00 for children ages 3-12. Children under 3 and Museum members are admitted free. Admission to the galleries is free on Fridays, 4:00 to 8:00 p.m. Tickets for special screenings and events may be purchased in advance by phone at 718 777 6800 or online.

Location: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: M (weekdays only) or R to Steinway Street. Q (weekdays only) or N to 36 Avenue.

Program Information: Telephone: 718 777 6888; Website: movingimage.us

Membership: <http://movingimage.us/support/membership> or 718 777 6877

The Museum is housed in a building owned by the City of New York and located on the campus of Kaufman Astoria Studios. Its operations are made possible in part by public funds provided through the New York City Department of Cultural Affairs, the New York City Economic Development Corporation, the New York State Council on the Arts, the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services, and the Natural Heritage Trust (administered by the New York State Office of Parks, Recreation, and Historic Preservation). The Museum also receives generous support from numerous corporations, foundations, and individuals. For more information, please visit movingimage.us.

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